Conference Sponsorship Opportunities

Interactive Entertainment 2014 (IE2014)

Interactive Entertainment is Australasia's longest running games and digital entertainment conference. IE2014 marks the 10th anniversary of the conference which is hosted this year by the University of Newcastle, Australia.

IE2014 welcomes scientists, designers, artists, technicians, students, industry and academics from across the spectrum. We encourage contributions from fields as diverse as computer science, social science, design, communication, media studies, music, engineering, health and mathematics. Anyone interested in the myriad of technologies and issues that impact on interactive entertainment and computer games are encouraged to come along and share their discipline's perspective on "Fun and Games".

This event is an exciting opportunity for you to share your brand and to support and encourage research in this rapidly growing area. This document outlines the sponsorship options available to you.

Dr Keith Nesbitt, IE2014 Conference Chair

Fun and Games
INTERACTIVE ENTERTAINMENT 2014

THE UNIVERSITY OF
NEWCASTLE
AUSTRALIA

Dec 2 – Dec 3

Platinum Conference Sponsor – Keynote Speaker

Description

As the Platinum Conference Sponsor of the Keynote Speaker, your brand will be associated in all references to the speaker, and will be displayed on the speaker lectern for the duration of the conference. Additionally, you will have the opportunity to display your products during the conference, and your brand will appear prominently on the conference bag, website, programs and proceedings.

Your organisation will receive 1 conference registration and have the opportunity to introduce the Keynote speaker.

Cost - $5,000 (1 available)

Order Deadline: 1 October 2014

Platinum Conference Sponsor – Conference Dinner @ Noah's on the Beach

Description

As the Platinum Conference Sponsor of the Conference Dinner, your brand will be associated with the dinner in all communications, and will be displayed on the speaker lectern for the duration of the conference. Additionally, your brand will appear prominently on the conference bag, website, programs and proceedings.

Your organisation will receive 1 conference registration and have the opportunity to address the delegates on a topic of interest at the dinner.

Cost - $5,000 (1 available)

Order Deadline: 1 October 2014

Gold Conference Sponsors – Session Sponsorship

Description

As a Gold Conference Sponsor, your brand will be associated with a single session in the program. During the **sponsored session**, you will have product/logo placement opportunities.

Additionally, your brand will appear on the conference bag, website, programs and proceedings.

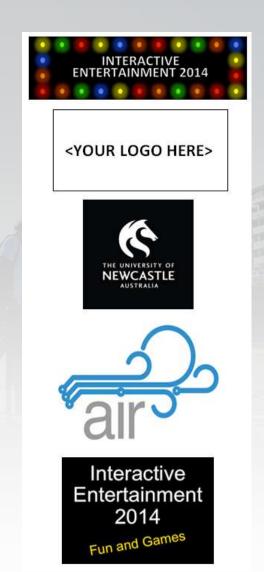Your organisation will receive 1 conference registration.

Cost - $1,000 (5 available)

Order Deadline: 1 October 2014

Silver Conference Sponsors

<u>Description</u>

Silver Conference Sponsorship will provide you with the opportunity to promote your brand via the conference materials.

Your brand will appear on the conference bag, website, programs and proceedings.

<u>Cost</u> - $500 (10 available)

<u>Order Deadline:</u> 1 October 2014

Bronze Conference Sponsors

Description

With Bronze Conference Sponsorship, you can support the conference and promote your brand by supplying products and/or merchandise bearing your company brand.

Cost

- Small products/gifts/toys for conference bags (approximately 100 items required)

- Larger products/gifts for prizes during conference sessions and awards (for example, Best Student Presentation award).

Order Deadline: 1 December 2014

For more information, contact:

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